# IT company is looking for a service portfolio brochure

# Task description

We are looking for a double sided A3 folded (4 x A4 page brochure) to showcase our service portfolio to existing and new B2B clients. We are in the process of rebranding our entire communication and looking for fresh ideas. We need to emphasize our technology skills and position the company as a creative solution provider with happy customers.

Please refer to the attached files for logo, inspiration and content.

We need an Indesign document that can be digitally printed or sent as an electronic brochure.

It has to be modern, nice, easy to ready, design, high tech.

# Content

Page 1: should include a high tech office picture preferably with a Ricoh machine, the company logo

Page 2-3: Inside pages should describe the 6 departments of the company

Page 4: Back cover should include the company address and detailed contact info

# Detailed Content

Page 1: company introduction: should include a high tech office picture preferably with a Ricoh machine, the company logo

Page 2-3: Inside pages should describe the 6 departments of the company

We were thinking of using pictos and 6 different colors for the 6 departments.

Feel free to come with new ideas, it could be puzzle pieces or anything else.

## 6 departments, 1 vision

### \* Ricoh Intelligent Machines

We have been selling, maintaining and servicing the entire Ricoh product range for over 20 years.

An intelligent machine is a swiss army knife of any digital transformation.

### \* IT Business Solutions

Looking for an experienced and jargon-free IT partner? We are here to help!

### \* Document Management

Document management and workflow automation.

Become A Paperless Company In Less Than 90 Days.

### \* VOIP Communication

Telephony for the smart SME. VoIP Telephony in the Cloud.

Smart business telephony solution to replace your traditional PBX and telephone lines.

### \* Interactive meeting rooms

Are you looking to improve communication in your company?

We want to improve the way you work by encouraging innovative collaboration anytime, anywhere and with anyone.

### \* Digital transformation

Digital transformation will look different for every company.

Let's work together to define the digital strategy of your company.

Page 4: Back cover should include the company address and detailed contact info

## Other elements you could use (choice of page):

We are a solid and well known company on the market.

We have a team of in-house IT technicians

We setup and configure machines jargon-free

We are looking for long term happy customers

We are a dynamic and friendly company